



PRESENTS

# The Nutcracker Market

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**Nov 24 - Dec 4**  
**PALAIS DES CONGRÈS**  
**DE MONTRÉAL**

PHOTO : DAPHNÉ CARON / DANCER : ESABELLE CHEN



Great gift ideas

LES  
**GRANDS**  
BALLETS

for a great cause

**MONTREAL, NOVEMBER 22, 2016** – Thousands of gift ideas await visitors at the Les Grands Ballets' Nutcracker Market, back this year at the Palais des congrès de Montréal from **Thursday, November 24 to Sunday, December 4, 2016**.

A record number of exhibitors are, for yet another year, working with The Nutcracker Fund for children. Nutcracker Market visitors will indeed be supporting a good cause, since **10% of exhibitors' proceeds and all revenue earned by Les Grands Ballets during the event go directly to the Nutcracker Fund for Children**.

The Nutcracker Market is all about gourmet delights, sumptuous fashions, one-of-a-kind decorative objects, must-have beauty and wellness products, unique toys and accessories for children, and all kinds of ideas for that ideal host or hostess gift. **There's something for everyone!** [marchecassenoisette.com](http://marchecassenoisette.com)

## **THE NUTCRACKER MARKET, A MONTREAL TRADITION**

Since its creation in **2010**, the Nutcracker Market has earned a reputation as a can't-miss, one-stop shopping event. Despite current economic difficulties facing the retail sector, the Montreal event's value and appeal can be seen in its great number of visitors.

**Through its ambitious projects and dedication to the community**, Les Grands Ballets is constantly renewing itself, proving that dance has an important role to play even outside the cultural arena by contributing to the well-being of the entire community.

**The Nutcracker Fund for Children**, funded in part by the Nutcracker Market, is one example of that role ([FondsCaseNoisette.com](http://FondsCaseNoisette.com)).

The company will also be moving into its new home in the heart of Montreal's entertainment district in fall 2017, alongside the **National Centre for Dance Therapy**.

All these initiatives have one artistic goal: to **move the world, differently**.

PHOTO : ADRIENNE SURPRENANT



## The Nutcracker Fund for Children Activities



PHOTO : ADRIENNE SURPRENANT

Each year, the Fund allows 2,800 disadvantaged children to attend a free performance of *The Nutcracker* and to participate in educational workshops and also serves to annually refurbish the sets and costumes for the ballet. *Une école montréalaise pour tous* (Ministère de l'Éducation, du Loisir et du Sport du Québec) chooses schools at random from Montreal's most disadvantaged communities to participate in the program. Thanks to generous contributions from businesses and individuals, 30,200 children have so far experienced this unique holiday magic.

**EDUCATIONAL MATINEE** – On December 13, these children will live the magic of *The Nutcracker* thanks to the Educational Matinee, which will give them access to a free performance of the show.



PHOTO : ADRIENNE SURPRENANT



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### THE NUTCRACKER FUND'S BENEFIT-BRUNCH

To support his initiative, Les Grands Ballets relies on the generosity of enterprises and individuals who are invited to part in the Nutcracker Fund for Children's Benefit-Brunch. Taking place on December 18 at noon, the event offers numerous activities for children such as magicians, make-up artists, a chocolate fountain and much more! A delicious gastronomic brunch prepared by our caterer and a draw of more than 200 prizes for adults and children also await the guests! The brunch is followed at 2 P.M. by a performance of *The Nutcracker*.

# Favorite Products of the 2016 Nutcracker Market\*



## Beauty / Argan Lounge

Argan Lounge delivers a luxurious range of high-end cosmetics based on 100% natural argan oil and other organic ingredients. The company's fair-trade products are never tested on animals, for naturally splendid skin.

**Product: 100% Pure Argan Oil, \$35**



## Beauty / Evy Jo & Co

Evy Jo & Co. is a Montreal-based artisanal maker of 100% natural skincare and bath products made from certified organic, sustainable and plant-based ingredients. Offered in stunning minimalist packaging, they're sure to make a splash!

**Product: Lip and Cheek Balm, \$18**



## Beauty / Les CocoNuts

Les CocoNuts, a homegrown company, brings you beauty and skincare products that are made with the finest natural and organic ingredients, never tested on animals, and free of phthalates and BPAs—perfect for when you want to take care of yourself and the environment!

**Product: Deodorant, \$13,50 and Recharge, \$11**

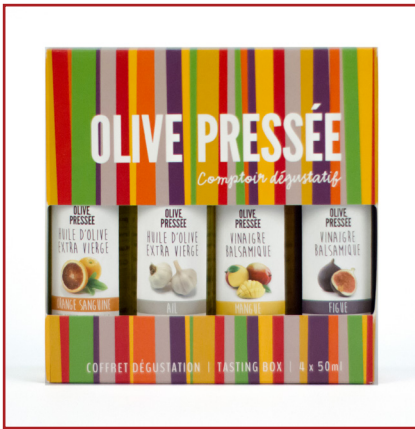


## Gourmet Pleasures / Miss Choco

Discover the roots of “bean-to-bar” chocolate. Embracing small-scale production methods, Miss Choco’s chocolatiers carry out every step in the processing of their cocoa beans, right through to the finished product. Always fair trade and most often organic, their chocolate comes in dark, milk, white or flavoured versions. Miss Choco has chocolates for every taste!

**Product: Tasting pack of 6 local flavours of Vietnam, 6 bars of 24g, \$20,99**

\*High resolution photos and other products available upon request.



Gourmet Pleasures / **Olive Pressée**

Olive Pressée is a private-import olive oil and balsamic vinegar retailer based in Montreal. Its wide selection of high-quality gourmet products are sure to get your mouth watering!

**Product: Oil and Vinegar Tasting Set, \$19,95**



Home & Decoration / **Kolamaya**

Kolamaya's creative kits give you a chance to relax and have fun while taking a moment for yourself. Designed with every member of the family in mind, the kits contain all the materials and instructions you need to create your very own decorations, jewellery or toys.

**Product: 'Rudolph' Creative Kit, \$29**



Home & Decoration / **Boutique Claude Berry**

Since 1981, Boutique Claude Berry has sold earthenware, santons (small terracotta nativity scene figurines), hand-carved wood ducks and Italian sculptures. The only retailer in North America to carry the Faïence d'Art de Gien earthenware line, the boutique's origins are inspired by Mrs. Raymonde Raimbault and her childhood memories. Originally from Cernoy-en-Berry, France, she arrived in Quebec in 1955 and opened Boutique Claude Berry in Quebec City in 1981.

**Product: Decorative Plate, \$144**



Gourmet Pleasures / **Cassis Monna & Filles**

The Monna family has mastered the art of transforming black currants – harvested on Île d'Orléans – into products of the highest quality, including their famous crème de cassis. Syrup, vinaigrette, mustard, jams, jellies and an array of pleasures will charm you without a doubt!

**Product: Blackcurrant Liqueur 375 ml, \$23,75**



Home & Decoration / **The Green Bunny Workshop**

With its small paws, The Green Bunny Workshop strive to treat our planet more gently, by bringing you various colourful articles made with natural and/or recycled materials. Inspired by love of pretty and shiny things!

**Product: Decorative Globe, Small, \$80 or Large, \$120**



Home & Decoration / **JoliBento**

JoliBento makes culinary accessories that are truly unique: bento boxes. A Japanese tradition, these lunchboxes sport designs that range from elegant to playful and put a new twist on bringing your lunch to work or school! Hand-painted, equipped with compartments and made in Japan for the highest possible quality, JoliBento has a model for everyone. Making your lunch has never been so enjoyable!

**Product: Lunchbox, \$25**



Fashion / **Gibou**

Gibou makes winter apparel that is hand-knit in Quebec by retired knitters. Made with natural materials, its products feature Canadian sourced wool and recycled fur. Gibou will keep you warm next winter!

**Product: Decorative Globe, Small, \$80 or Large, \$120**

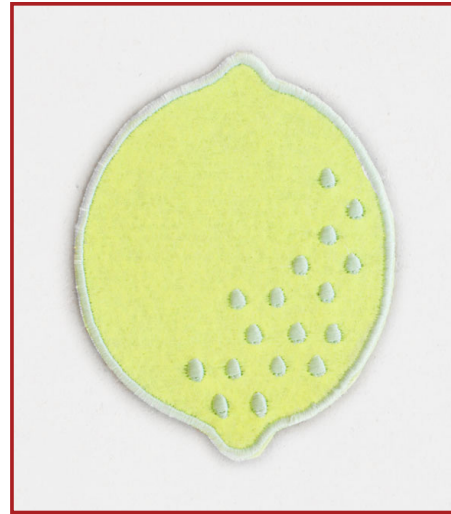


Fashion / **BangBangFur**

BangBangfur is a young Montreal company that is reinventing fur. Focusing on fashion accessories made from recycled fur, the brand creates a universe where man and beast are united once more.

The company's products target fashionistas who aren't afraid to wrap themselves in the chic charm of this noble and wild material.

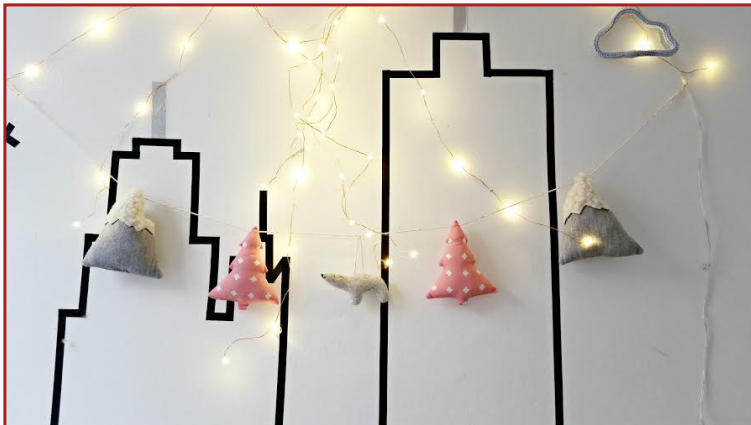
**Product: Scarf, \$125 to \$250**



Fashion / **Bellemine**

Bellemine combines usefulness and creativity. Its heat adhesive patches will beautify or repair your clothing and accessories. The company's products are of high quality and completely manufactured in Montreal. Easy to use, the Bellemine patches are an ideal gift!

**Product: Lemon Patch, Small, \$8,50, Large, \$12**



Children / **Maxine Rêve**

Essentially an interior design for children's rooms, Maxine rêve also carries a line of fun accessories for the home. Highlighting spoolknit products and amusing shapes, its products will brighten up every room in your home, delighting young and old alike!

**Product: Decorative Garland, \$45**



Children / **JaCaRou Puzzles**

JaCaRou Puzzles produces unique puzzles featuring colourful, richly detailed pictures. From creating the picture to designing the boxes, the company's founder does it all! The sturdy pieces fit together perfectly, making it possible to move large sections of the assembled puzzle without losing any pieces. All puzzles are made with recycled materials.

**Product : The Nutcracker 1,000 piece puzzle, \$25**

## The Nutracker Market for Les Grands Ballets

### Opening Hours

Monday to Wednesday, 11 a.m. to 7 p.m. / Thursday and Friday, 11 a.m. to 8 p.m. / Saturday and Sunday, 11 a.m. to 5 p.m.

### Free Admission

Palais des congrès de Montréal  
1001, place Jean-Paul Riopelle / Place-d'Armes Metro Station, orange line  
Website [marchecassenoisette.com](http://marchecassenoisette.com)

Web site [marchecassenoisette.com](http://marchecassenoisette.com)

Palais des congrès de Montréal: 514-871-8122 / [congresmtl.com](http://congresmtl.com)  
Marché Casse-Noisette: 514-849-8681 / [info@grandsballets.com](mailto:info@grandsballets.com)

#### COMMANDITAIRES D'AVENUES



#### PARTENAIRES



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