

PRESS RELEASE
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LES
GRANDS BALLETS

THE NUTCRACKER

AN ENCHANTING JOURNEY



Photo: Félix Renaud – Dancer: Mai Kono

Montreal, November 20, 2019 – For a 56th consecutive year, the timeless *Nutcracker* will brighten up the holiday season for young and old alike at Place des Arts’ Salle Wilfrid-Pelletier, from December 12 to 30, 2019.

Inspired by the famous Hoffmann tale, *The Nutcracker* ballet by Fernand Nault brings together more than 100 dancers on the famous Tchaikovsky score, interpreted by Les Grands Ballets’ Orchestra under the direction of Maestra Dina Gilbert. A real holiday tradition for now 5 decades, the colorful adventures of young Clara in the Land of Snow and the Kingdom of Sweets have enchanted more than 2 million spectators throughout the years.

THE NUTCRACKER IN NUMBERS

- ◇ Les Grands Ballets' *The Nutcracker* is the longest running show in the same venue in all of Canada;
- ◇ 165 characters onstage;
- ◇ Over 300 people directly taking part in the production;
- ◇ More than 350 costumes;
- ◇ Each year, some \$150,000 are invested in revamping part of the sets or costumes. A costume costs an average of \$2,000. The King of Sweets' costume is valued at \$15,000.

MOUSE OF THE DAY

One hour before each performance, actor Jacques Piperni offers a reading of Hoffmann's tale to the audience. Children in attendance between the age of 6 to 11 are eligible for a draw to become the Mouse of the Day! The lucky winner will then dress up as a mouse and join our dancers in the first act of the show. This is a unique opportunity to take part in the magic of *The Nutcracker* and live a unique behind the scenes experience of Les Grands Ballets' timeless classic. *Exact time of this event varies according to the performance schedule (matinee - 1 p.m. / evening - 6:30 p.m.).*

SHARE THE MAGIC OF THE NUTCRACKER WITH CHILDREN

Did you know that buying a ticket for *The Nutcracker* supports a good cause? For each ticket sold, \$2 are donated to The Nutcracker Fund for children. Each year, the Nutcracker Fund allows 2,800 sick and disadvantaged children to attend a free performance of *The Nutcracker* while 1,500 of them participate in educational workshops. The Fund also serves to annually refurbish the sets and costumes for the ballet. Une école montréalaise pour tous (Ministère de l'Éducation, du Loisir et du Sport du Québec) chooses schools at random from Montreal's most disadvantaged communities to participate in the program. Thanks to generous contributions from businesses and individuals, 30,200 children have so far experienced this unique holiday magic. To donate and share the enchantment: www.fondscassenoisette.com

***The Nutcracker* by Fernand Nault**

With Les Grands Ballets' Orchestra, conducted by Dina Gilbert
Music by Tchaikovsky

December 12 to 30, 2019, Salle Wilfrid-Pelletier, Place des Arts

SPONSORS AND PARTNERS

Les Grands Ballets wishes to thank **TD Bank Group**, title sponsor, **Bioderma** and **Touché**, evening sponsors and **IG Wealth Management**, sponsor for the December 13th private evening performance. The company is supported by **Conseil des arts et des lettres du Québec**, **Canada Council for the Arts** and **Conseil des arts de Montréal**.

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In partnership with



THE PARTNERSHIP.

Take your places, the show is about to start! In a meeting of creative minds, NAOS is happy to partner with Les Grands Ballets Canadiens de Montréal over the course of 2019 and 2020. Spanning multiple activations, the partnership will see through the annual Nutcracker Market, a collaboration with leading dancer, Éléonore Thomas, and the sponsorship of a night at the Nutcracker ballet!

Join us at the festive Nutcracker Market from November 28th to December 8th and discover the magical world of skincare. Using state-of-the-art VISIA technology, NAOS brands, Bioderma and Esthederm, will offer personalized skin analysis to help you find your perfect routine. But it doesn't stop there! Find the perfect gifts for friends and family, participate in our holiday giveaway contest, and so much more. Be sure to follow us on social @biodermacanada to keep up to date on all our exclusive holiday content!

ABOUT NAOS.

Ecobiology is at the heart of NAOS approach to better preserve the skin ecosystem and to strengthen its natural mechanisms.

Rather than over-treating the skin, it must learn how to function properly... From this idea the brands Bioderma, Esthederm and Etat Pur were born. Each of the brands' mission contributes to NAOS broader ambition.

NAOS is a purpose-driven company inspired by a claimed humanist utopia. A way of looking at the world the constant desire to question and challenge the status quo in order to build a future that will never forget its ultimate aim: humankind.

NAOS is a unique approach that, over the last 40 years, has fought the status quo and has distinguished itself in the Skincare sector, with the ambition of expanding into Human Care. (Health, Beauty, Well-being).

Naos is now a major player in the dermo-cosmetic industry. It is present in more than 100 countries through its three brands : Bioderma, Esthederm and Etat Pur.

PRESS CONTACT

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