

PRESS RELEASE
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60
YEARS

LES
GRANDS BALLETS
GRADIMIR PANKOV ARTISTIC DIRECTOR



2017 BENEFIT GALA

A THUNDER OF INNOVATIONS

AT THE GRANDS BALLETS CANADIENS DE MONTRÉAL

MAY 13TH AT THE UNIPRIX STADIUM!

Montreal, April 25, 2017 – The annual Benefit Gala of Les Grands Ballets Canadiens de Montréal, co-presided by **Sylvie Demers**, Chair, Quebec Market, TD Bank Group, and **Sylvain Corbeil**, Senior Vice President, Quebec and Atlantic Region, TD Commercial Banking, will take place on **May 13th starting at 6 P.M. at the Uniprix Stadium**. A memorable evening is in store for guests, including a welcome cocktail, a dinner and dance, an excerpt from a ballet show, draws for scores of attractive prizes and much more!

More than 600 people are expected to attend this extremely popular society event. Les Grands Ballets aims to raise **\$650,000** to **support the company's various activities as well as all the great new projects of its 2017-2018 season**, including the ambitious program of new Artistic Director Ivan Cavallari, the long awaited move of the company in the Edifice Wilder Espace Danse, in the heart of Montreal's Quartier des spectacles, and all that it implies: the National Centre for Dance Therapy will be able to offer its services in-house, the new Leisure Centre will open to the general public, as well as Les Grands Ballets' coffee place and restaurant, etc.

The gala will begin with a cocktail party, followed by a dinner and dance. The event also includes a performance of an excerpt of *Dim Light of Dawn* by Ken Ossola, the company's 2016 creation, which received a warm welcome by the public and the critics alike. The sounds and rhythms of Paul Chacra's "1945" Orchestra will then keep things moving on the dance floor, with guests and Les Grands Ballets dancers!

To mark Les Grands Ballets' 60th anniversary, a **grand prize valued at \$60,000** will be drawn during the evening, including two economy-class tickets aboard **Air France** for the European destination of the winner's choice, two nights in a Deluxe suite at the Parisian hotel **Mandarin Oriental**, a Christian Lacroix furniture set offered by **Roche Bobois**, 60 dance classes offered by **Arthur Murray**, and many other prestigious prizes. Over 1,000 prestigious prizes will be drawn, including 60 gifts values at \$1,000 and more! Jeweler **Édénne** also has a huge surprise in store for the guests!

LES GRANDS BALLETS

Les Grands Ballets Canadiens de Montréal is a **world-renowned company for creation, production and performance**, dedicated to the development of ballet in all its forms, based on the discipline of classical ballet. It connects with audiences at home and abroad, spurring discovery, stimulating the imagination and conveying the passion for dance.

Les Grands Ballets embodies openness, creativity and audacity in an inspired and generous vision of society.



THANKS 2 U

Les Grands Ballets wishes to thank:

Premiere Circle - \$25,000 and more

Anonymous (2)
BMO Financial Group
Cogir
National Bank
Sun Life Financial, Quebec
TD Bank Group

Production Circle - \$12,000 and more

Caisse de dépôt et placement du Québec
Fednav Ltd.
Manulife
Marchab Foundation (Birks)
SAQ
Upperkut

Choreography Circle - \$8,000 and more

Accuracy
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Scotiabank (2)
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Les Grands Ballets also wishes to thank the evening sponsors:

Claudine Blanchet
Design Floral



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The company would also like to thank the gala's committee for its precious collaboration: **Virginie Vincens**, Public Relations and Marketing Director, Prestilux, and **Stéphane de Broux**, Associate, Deal Advisory, Restructuring and Turnaround, KPMG.

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