



PRESENTS

The Nutcracker Market

10 YEARS

IN COLLABORATION WITH BIODERMA
LABORATOIRE DERMATOLOGIQUE

LES GRANDS BALLETS

PRESS RELEASE
FOR IMMEDIATE DISTRIBUTION



Photo: Sasha Onyshchenko / Dancer: Emma Garau Cirna

ALL YOUR GIFTS, ONE GOOD CAUSE
NOV. 28 TO DEC. 8, 2019

Montreal, November 12, 2019 – The Nutcracker Market of Les Grands Ballets is celebrating its 10th edition this year! Back at Palais des congrès de Montréal, gift ideas by the thousand will be waiting for you from Thursday, November 28 to Sunday, December 8, 2019.

A record number of exhibitors are partnering with the **Nutcracker Fund for children** once again this year. Visitors to the Market will also be giving back to this wonderful cause, since **10% of the amount** of exhibitor sales and every penny of revenues earned by Les Grands Ballets during the event will be turned over directly to the Nutcracker Fund for children.

The Nutcracker Market means **gourmet treats, gorgeous fashion items, out-of-the-ordinary decorative objects, beauty and wellbeing must-haves, one-of-a-kind toys and accessories for kids, and discoveries** of every stripe for the ideal hostess gift – everyone will find something to flip over!

The Nutcracker Market, a deeply established Montreal tradition

Since its creation in 2010, the Nutcracker Market has made a name for itself as a don't-miss shopping get-together.

Through its commitment to the community and its ambitious projects, **Les Grands Ballets** is constantly renewed, and proves that dance has an importance beyond culture: it must participate in the wellbeing of the community. **The Nutcracker Fund for children**, to which the Nutcracker Market contributes, is an example of that.

10 YEARS OF NUTCRACKER MARKET IS...

Over **500 000** visitors!

1,000,000\$ turned over to the Nutcracker Fund for children!

Over **600** exhibitors!



LES GRANDS BALLETS' DANCERS AT THE NUTCRACKER MARKET

On **November 28th** from 5 p.m. to 7 p.m. and on **November 30th**, from 12 p.m. to 2 p.m., join some of the company's dancers as they meet their public. The King of Sweets will also be making an appearance to take some photos with his fans!

THE NUTCRACKER MARKET OF LES GRANDS BALLETS

Opening hours

Monday to Wednesday – 11 a.m. to 6 p.m. / Thursday and Friday – 11 a.m. to 8 p.m. / Saturday and Sunday – 11 a.m. to 6 p.m.

Free admission

Palais des congrès de Montréal
1001 Place Jean-Paul Riopelle / Access Place-d'Armes Métro, orange line

marchecassenoisette.com

Palais des congrès de Montréal: 514 871-8122 / congresmtl.com

Marché Casse-Noisette: 514 849-8681 / info@grandsballets.com

SPONSORS AND PARTNERS

Les Grands Ballets wishes to thank **TD Bank Group**, title sponsor, as well as **Bioderma**, sponsor in collaboration. The company would also like to thank **Jura** and **Redpath**, avenue sponsors, along with **Cartonnerie Montréal**, **Cubix**, **Naya**, the **Palais des congrès de Montréal**, **Terry's Orange**, **Tourisme Montréal** and **Ville Marie Montréal**, partners in the Nutcracker Market.

Information

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In partnership with



THE PARTNERSHIP.

Take your places, the show is about to start! In a meeting of creative minds, NAOS is happy to partner with Les Grands Ballets Canadiens de Montréal over the course of 2019 and 2020. Spanning multiple activations, the partnership will see through the annual Nutcracker Market, a collaboration with leading dancer, Éléonore Thomas, and the sponsorship of a night at the Nutcracker ballet!

Join us at the festive Nutcracker Market from November 28th to December 8th and discover the magical world of skincare. Using state-of-the-art VISIA technology, NAOS brands, Bioderma and Esthederm, will offer personalized skin analysis to help you find your perfect routine. But it doesn't stop there! Find the perfect gifts for friends and family, participate in our holiday giveaway contest, and so much more. Be sure to follow us on social @biodermacanada to keep up to date on all our exclusive holiday content!

ABOUT NAOS.

Ecobiology is at the heart of NAOS approach to better preserve the skin ecosystem and to strengthen its natural mechanisms.

Rather than over-treating the skin, it must learn how to function properly... From this idea the brands Bioderma, Esthederm and Etat Pur were born. Each of the brands' mission contributes to NAOS broader ambition.

NAOS is a purpose-driven company inspired by a claimed humanist utopia. A way of looking at the world the constant desire to question and challenge the status quo in order to build a future that will never forget its ultimate aim: humankind.

NAOS is a unique approach that, over the last 40 years, has fought the status quo and has distinguished itself in the Skincare sector, with the ambition of expanding into Human Care. (Health, Beauty, Well-being).

Naos is now a major player in the dermo-cosmetic industry. It is present in more than 100 countries through its three brands : Bioderma, Esthederm and Etat Pur.

PRESS CONTACT

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